



# Lecture 2 “Facilitation techniques”

Historic Cairo [Urban community  
development facilitator training course]

TAKEO MURAJI,  
(ARCHITECT, JCAABE)

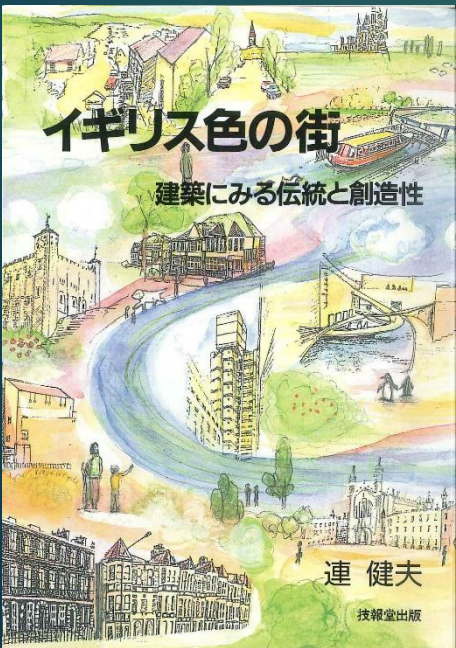
# Profile:

Lutheran College New Building  
(JIA Excellent Architecture Selection)

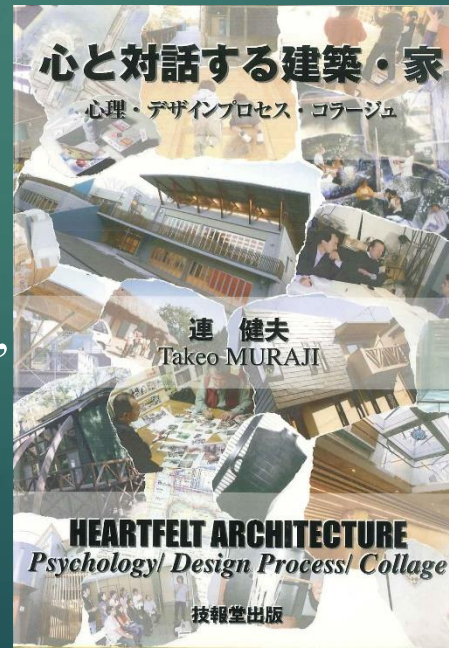
Hakuoh Kinder Garten Toy Library.  
(Tochigi Architectural Landscape Award)



Architectural Association School of Architecture, Taught with Cedric Price

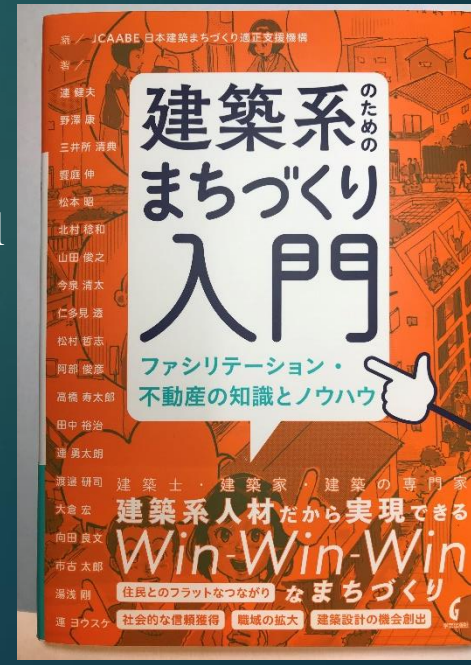


‘The Town of English Colors.’  
Tradition and Creativity



‘Heartfelt Architecture.’  
Psychology/Design  
/Process/Collage

Introduction to  
Urban Planning  
for Architectural  
Specialities,  
by JCAABE



# Workshop Methods

- ▶ 1, Walking Tour to Find the Treasure & Rough → Lecture①
- ▶ 2, Analyze by KJ method
- ▶ 3, Make a proposal with collage
- ▶ 4, Play design game with block models to understand architectural environment

# 2,KJ method

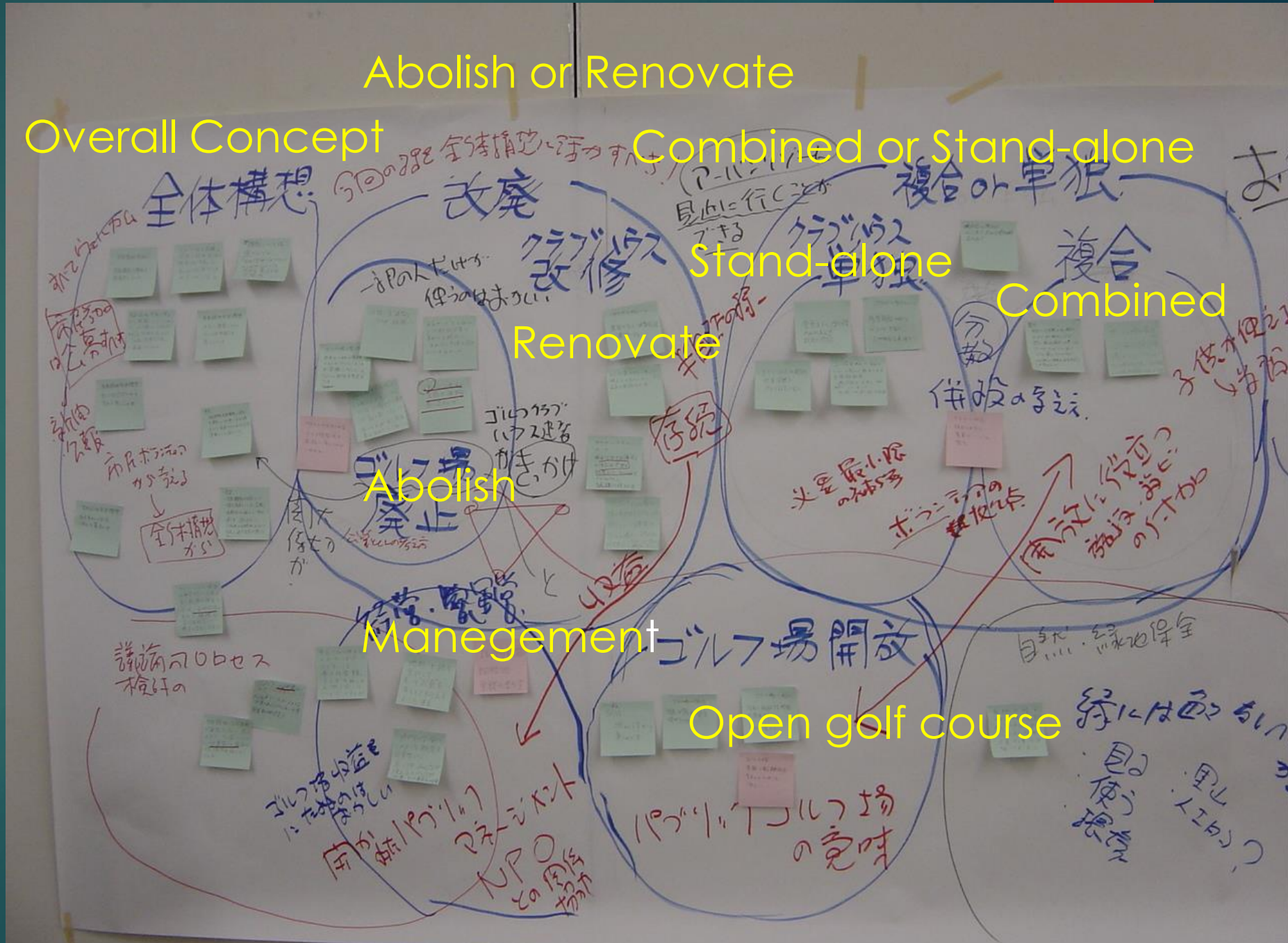
- ▶ • Dr.Kawakida Jiro, cultural anthropologist, created this problem-solving method from his field research practice
- ▶ • Science of the field, not science of experimentation
- ▶ • A creative technique for structurally integrating seemingly disparate events to discover some kind of meaning
- ▶ • Write on sticky paper (one meaning per a sticky paper )
- ▶ • Classify and analyze them •

## 2 types

- ▶ **Type①** :to write down on the sticky-paper→grouping them →to write the title of each grouping→to analyze them
- ▶ **Type②**: to prepare the basic paper where flame to make grouping→to put the sticky papers to the basic paper→to analyze them
- ▶ ✂ It can be classified when you put sticky-papers on the basic paper.

# Type①

Grouping  
and  
Provide  
each title



# Type②

There is a flame.  
Put them on  
the flame  
according to  
The meaning

## Soft Ware

People  
System  
Rule  
Money

## Hard Ware

Facilities  
Equipment  
Tools  
Furniture

## Good Points

## Bad Points



Walking  
Tour to  
Find  
the Treasure  
& Rough

(Shiba-area, Tokyo)





Vegetable  
Drying

Treasure!



Poko Bagel Café

Bench

Treasure!



Houseboats

treasure



Abandoning  
bicycle

Rough!



Type②

Soft

Hard

Treasure

Rough

Life

Culture

Noise

Garbage

Fire Extinguisher

green

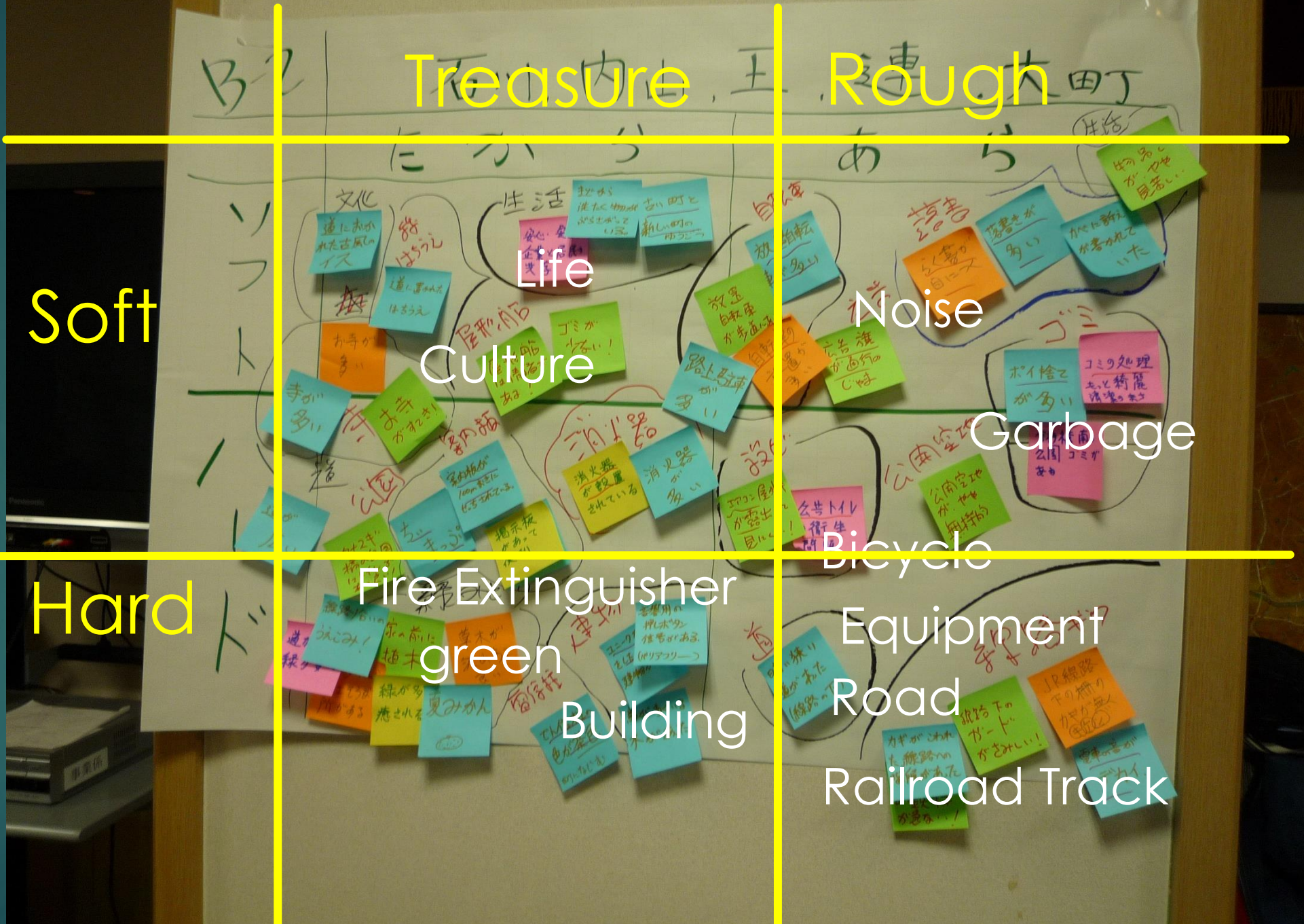
Building

Bicycle

Equipment

Road

Railroad Track



# Presentation

Sharing of  
the results



# Degree of relative priority (importance)

- ▶ After grouping , Numbering according to the degree of relative priority (Importance) with discussion.

Suggestion

Soft

Hard

③ Community activities

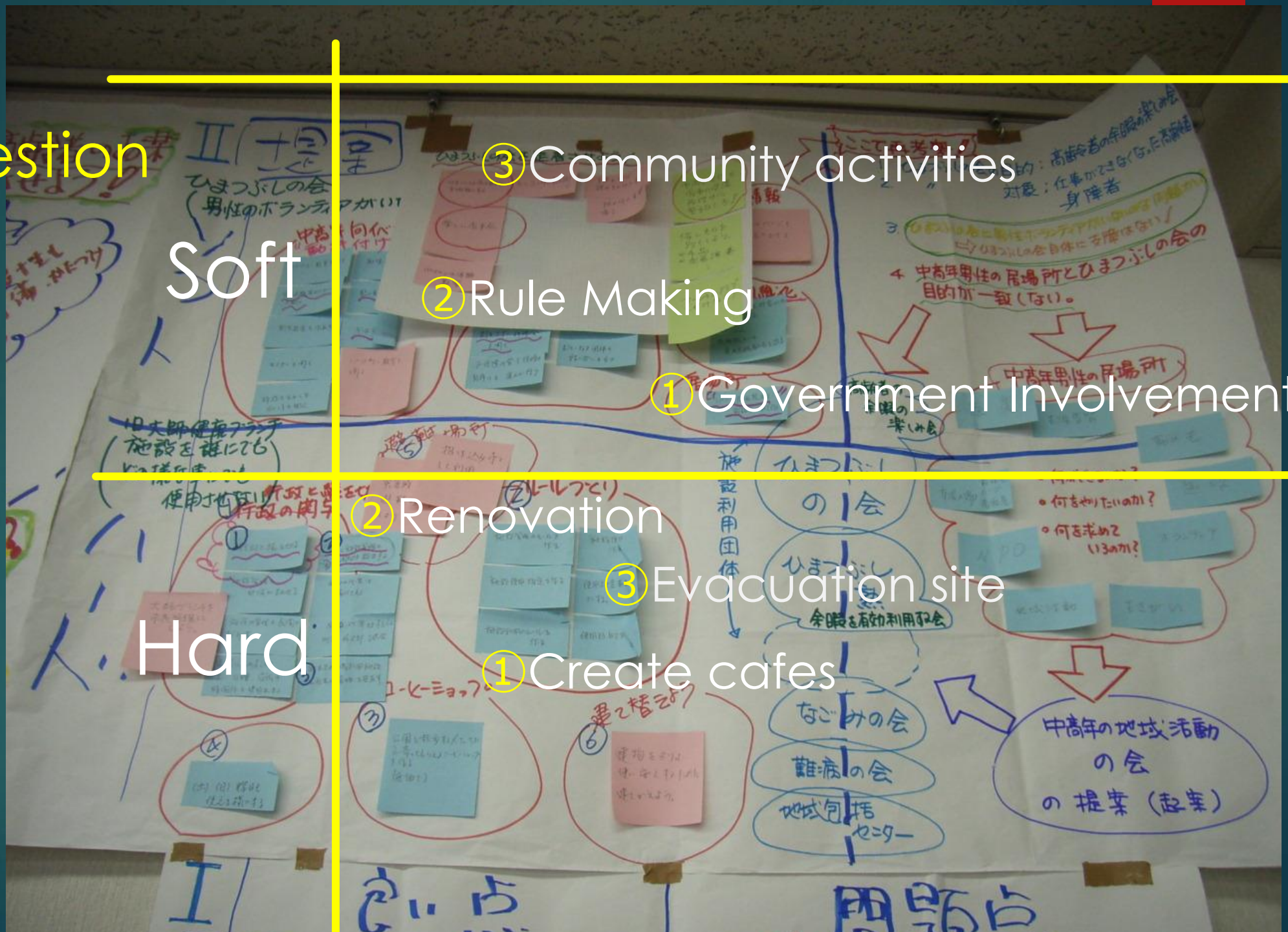
② Rule Making

① Government Involvement

② Renovation

③ Evacuation site

① Create cafes

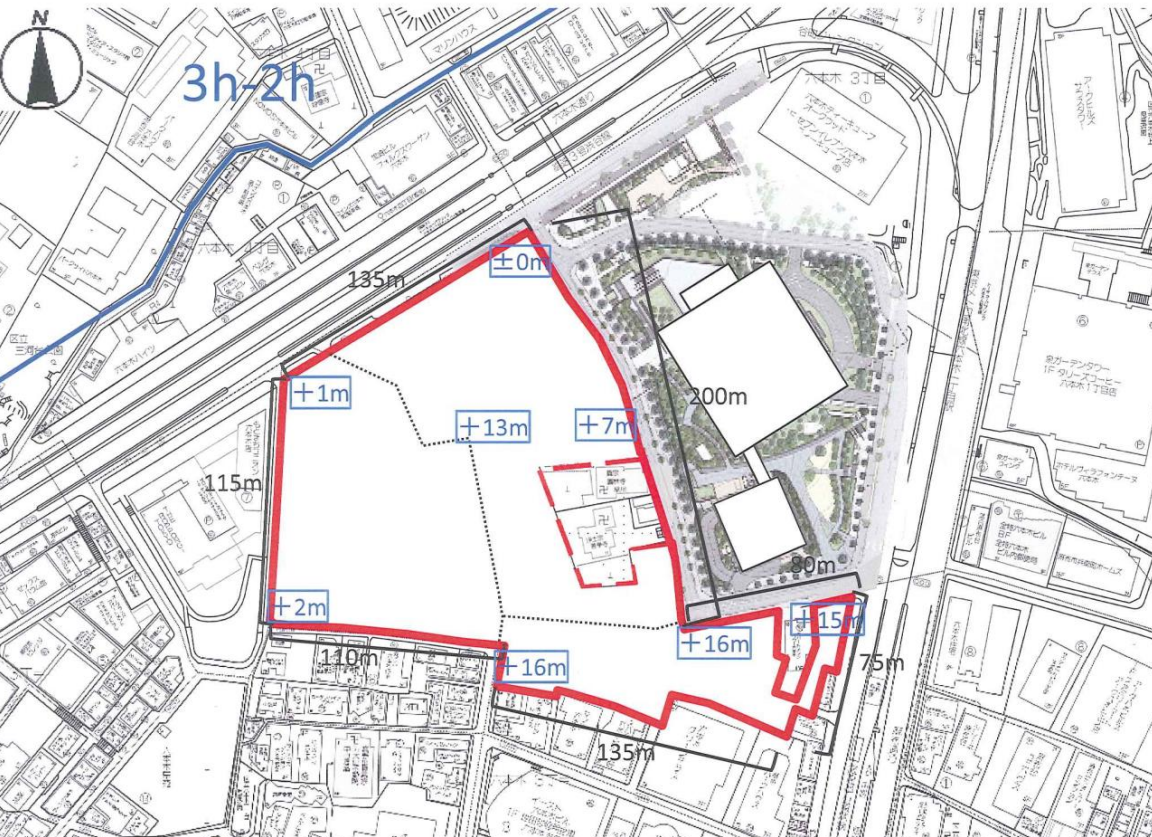




## 2, Collage (cut and paste pictures)

- ▶ • Useful for expressing a Town's future dreams.
- ▶ • Easy for anyone to create.
- ▶ • No one will complain, because they are images,
- ▶ • It is more exciting when it is a group collaborative work.
- ▶ • Prepare materials (magazines, photos ,etc.) for cutting and pasting in advance.
- ▶ • After creating the image, make a presentation and share it with everyone.

# Examples of using collage in Town-redevelopment



# 1、 Create a collage of future images of the ideal town together.



## 2, Finding **keywords** from the collage

- ▶ Barrier-free. Third place to live. Town with flowers and greenery, and nature. Town where strolling is fun. Sky view. Square and garden need for harmony. Open café. Travel. Tourism. Beautiful city with unity. No electric poles. Resistant to disasters. Town with character. And so on

### 3、 Discuss based on the keywords and summarize what is important to you as an ideal town.

- ▶ 1. a third place is important
- ▶ 2. a comfortable town
- ▶ 3, a town resistant to disasters
- ▶ 4, a town with symbiosis (young and old, man and woman)
- ▶ 5, a town that can be proud of its hills.
- ▶ 6, a town where neighbor get along with each other.
- ▶ 7. a town where people can enjoy convenience , food and drink
- ▶ 8. a town where people can enjoy flowers and greenery

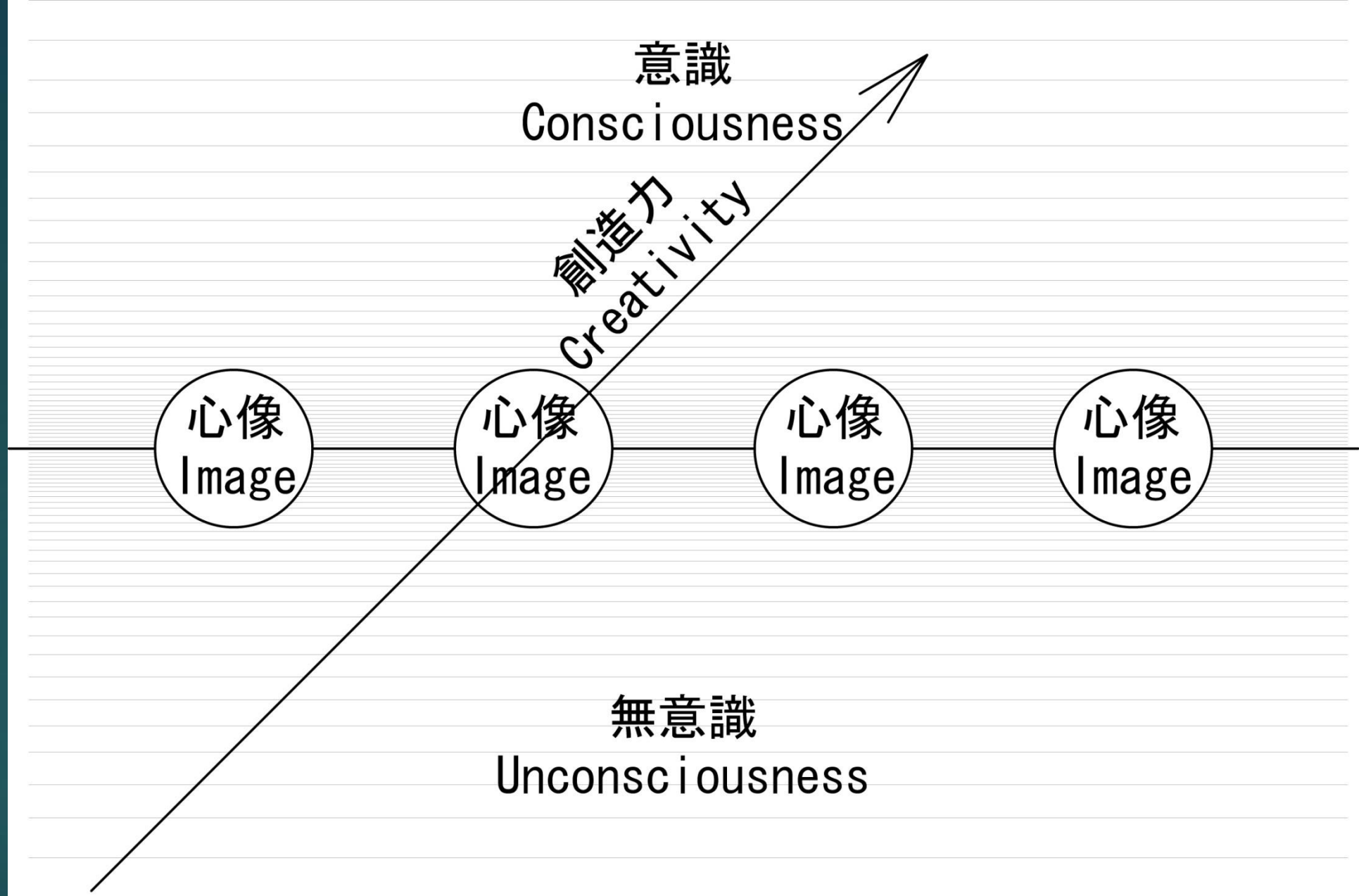
# Why collage?

- ▶ • In psychology, collage is from the unconscious made conscious.
  - ▶ • Creativity is the power to make the conscious from unconscious .
  - ▶ • To make use of what appears in the collage in design is to make use of creativity.
- This creativity is thought to create architecture and towns that heal and energize.



## Structure of the mind

- ▶ Freud discovered the world of the unconscious and conscious in mind.
- ▶ Freud: Confession→Elucidation
- ▶ Adler: Confession→Elucidation
- ▶ →Education
- ▶ Jung: Confession→Elucidation
- ▶ →Education→Change
- ▶ ※Process of Creativity



**Mechanism of creativity:** Creativity is to make something conscious from unconscious.





Box Garden Therapy

Collage therapy  
has been developed  
as a simplified  
version of  
box garden therapy

It is possible  
for town planning  
and architectural  
design  
to use collage  
looking at creativity



Example,  
Akasaka  
Town  
Planning  
using  
Collage

to make  
Ten articles  
of the town





浪新 赤坂伏

散歩

伝院

住みたい街  
Wave到来!

Wave到来!

花火の赤坂

AKASAKA

和  
本格派!

フームの予感

出逢いの街

散歩道!

花火、無理?

花火?

丸の内線  
丸の内線  
丸の内線

住みたい街  
住みたい街  
住みたい街  
住みたい街

赤坂

花火の街

# Keywords from Collage

Japanese Modern,  
Full of Greenery,  
Adult Town,  
Walking with Pleasure  
High Quality and so on

## Vision

This town towards  
Japanese-Modern,  
full of greenery, and  
walking with pleasure.

コラージュからの読みとり 感じ取っ

キーワード

B. 肥後(水)山崎(あ)  
武井、寺腰(ふ)

和モダン、石だたみ、竹いっぱい、  
桜いっぱい、緑豊か、老舗(はせ)  
光と影、癒やし、おしやれ  
上品、大人のまち、錯のバランス  
散歩して楽しい、静けさ、レンガが  
竹を通る風、上質

ビジョン

緑豊かで、和モダンな  
散歩して楽しい、大人のまち 赤坂!

# Ten Articles of Our Town

- ① to discuss with Akasaka community
  - ② to understand the ten Article
  - ③ to be a member of Akasaka community
  - ④ to understand culture in Akasaka
  - ⑤ to regard barrier-free design
  - ⑥ to regard land-scape design
  - ⑦ to regard greenery design
  - ⑧ to regard proper advertisement
  - ⑨ no to built Pachinko parlors
  - ⑩ to regard walking with pleasure
- Japanese-Modern style

## 我がまちルール10箇条

### ①赤坂通りまちづくりの会との協議

新規及び改修の建築計画は必ず計画段階で当会と意見交換、協

### ②赤坂まちづくりのビジョンの理解

「花咲か赤坂・和モダン」をまちづくりの目標タイトルとする。

### ③赤坂通りまちづくりの会、町会、商店会への加入

新規及び改修の事業者はどれかの会に加入すること。

### ④赤坂の歴史文化の継承と創造

新規及び改修の建築計画は歴史・文化・創造に留意し、赤坂ら

### ⑤バリアフリーへの配慮

新規及び改修の建築計画は歩道側に段差を設けないなど、バリ

### ⑥赤坂の景観への配慮

ゴミ出しのルールを守る。公共物・建物・設備は赤坂の街に適

### ⑦緑の配置

大小に関わらず、すべての建物は鉢植えや花壇、プラントボッ

### ⑧広告看板の規制と誘導

歩道の置き看板、のぼり旗広告は禁止とする。広告デザインは

### ⑨用途の規制

パチンコ・風俗・暴力団事務所・消費者金融に類する用途の建

### ⑩回遊性への配慮

表通りのみならず路地においても美観に配慮し、赤坂に回遊の

### 赤坂通りまちづくりビジョン「花咲か赤坂・和モダ

そぞろ歩きが楽しめ、ときめきの出会いがあり、住む人・

て優しい街、子どもが楽しめる育遊の街、バリアフリーで

Example  
using  
Collage  
in  
Architectural  
design.

Share House



The Client  
made  
a collage  
looking at  
the dream





# Reading and Feeling from the collage

- ▶ **Characteristics:** clean collage, my pace and generous, image of animals around flowers, intimacy of alleys, energy of market, peaceful of water.
- ▶ **Keywords:** clear sky, water, surround, cover, exit, gather, cute, gap, blue-green, relax, diversity, tolerance
- ▶ **Concept:** The sky can be seen from various places, and water can be seen. A place where healed and energized places together.
- ▶ **Space composition:** After passing through the alley, there is a living room and a courtyard. The sky can be seen through the courtyard. Water can be seen, too.

# Site

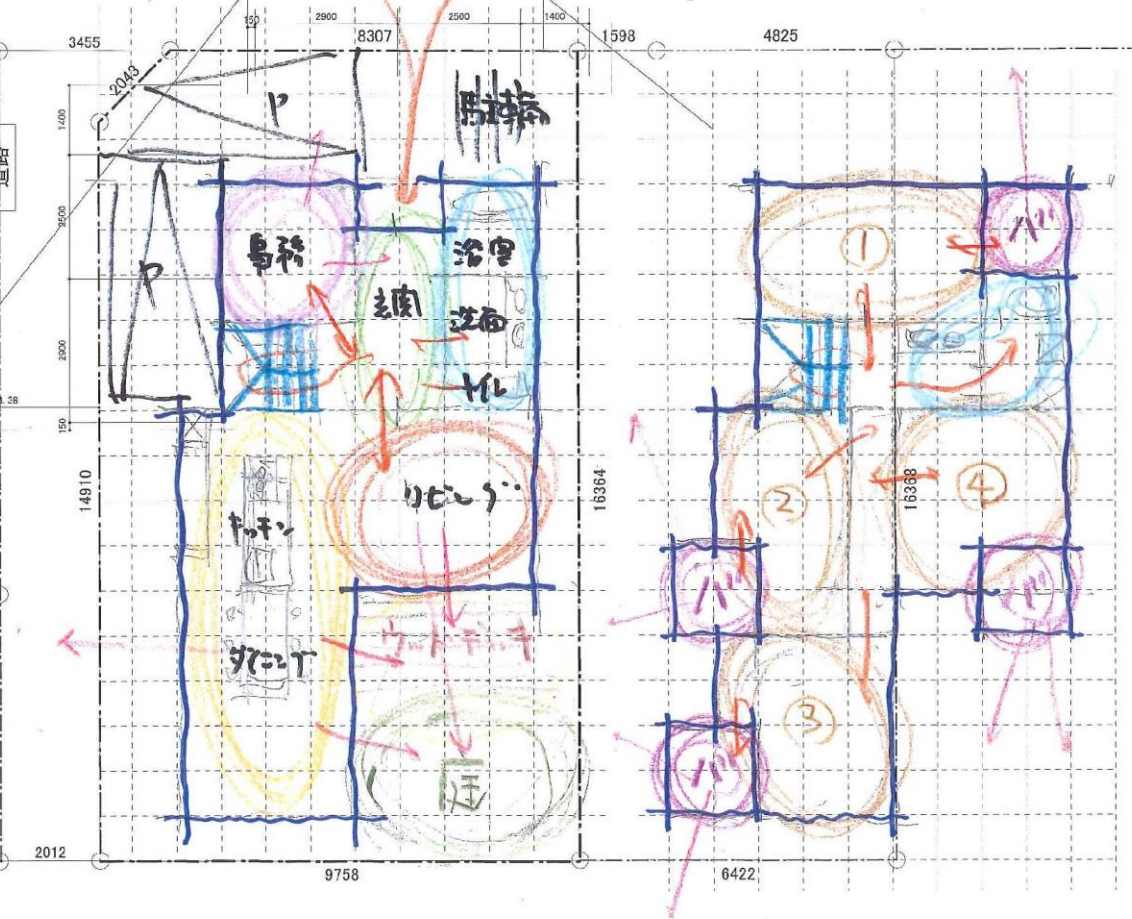


◀ 安定したオープンスペース創出 ▶

①案

L字型プランの庭のある  
シェアハウス

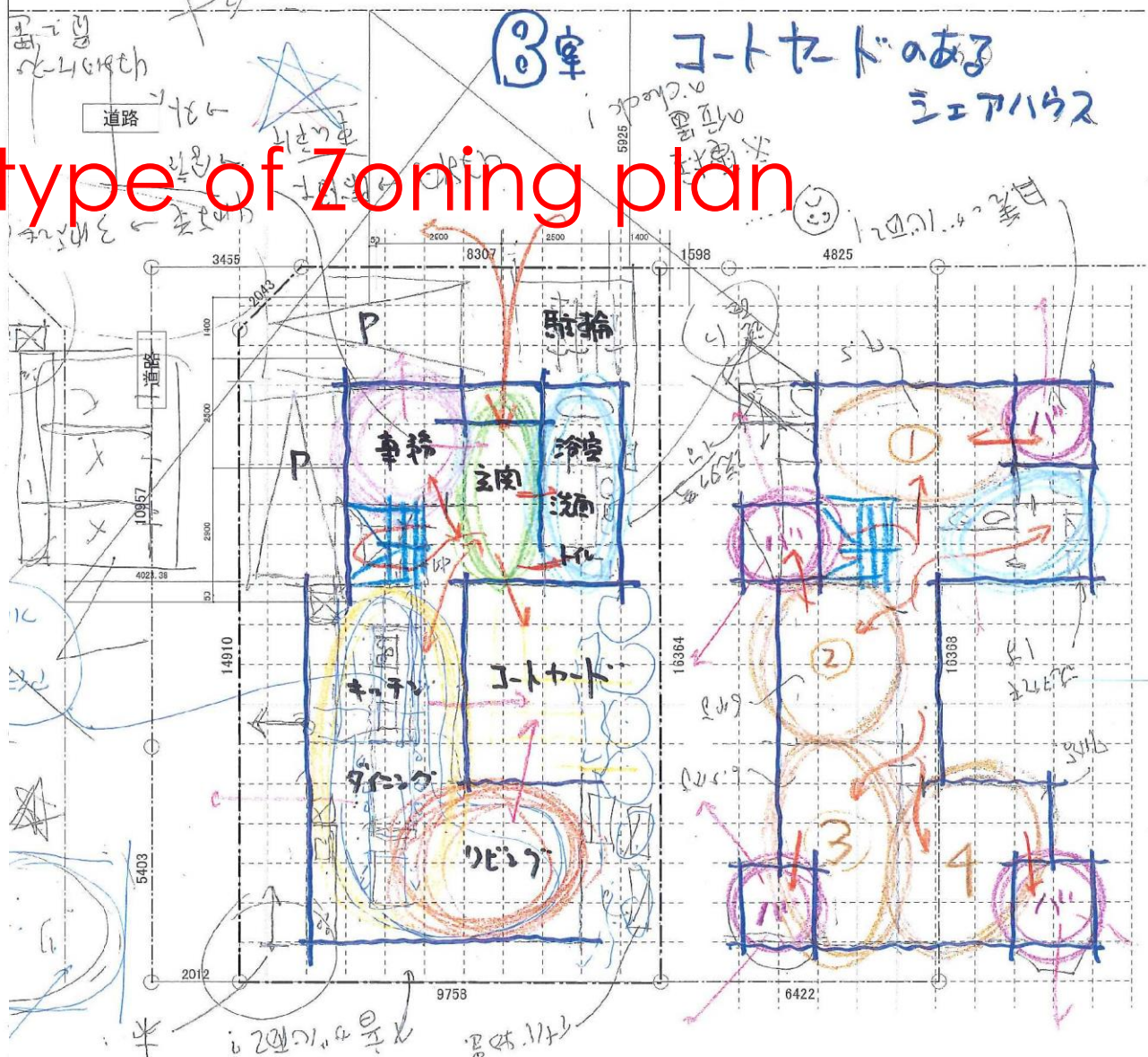
Proposed two type of Zoning plan

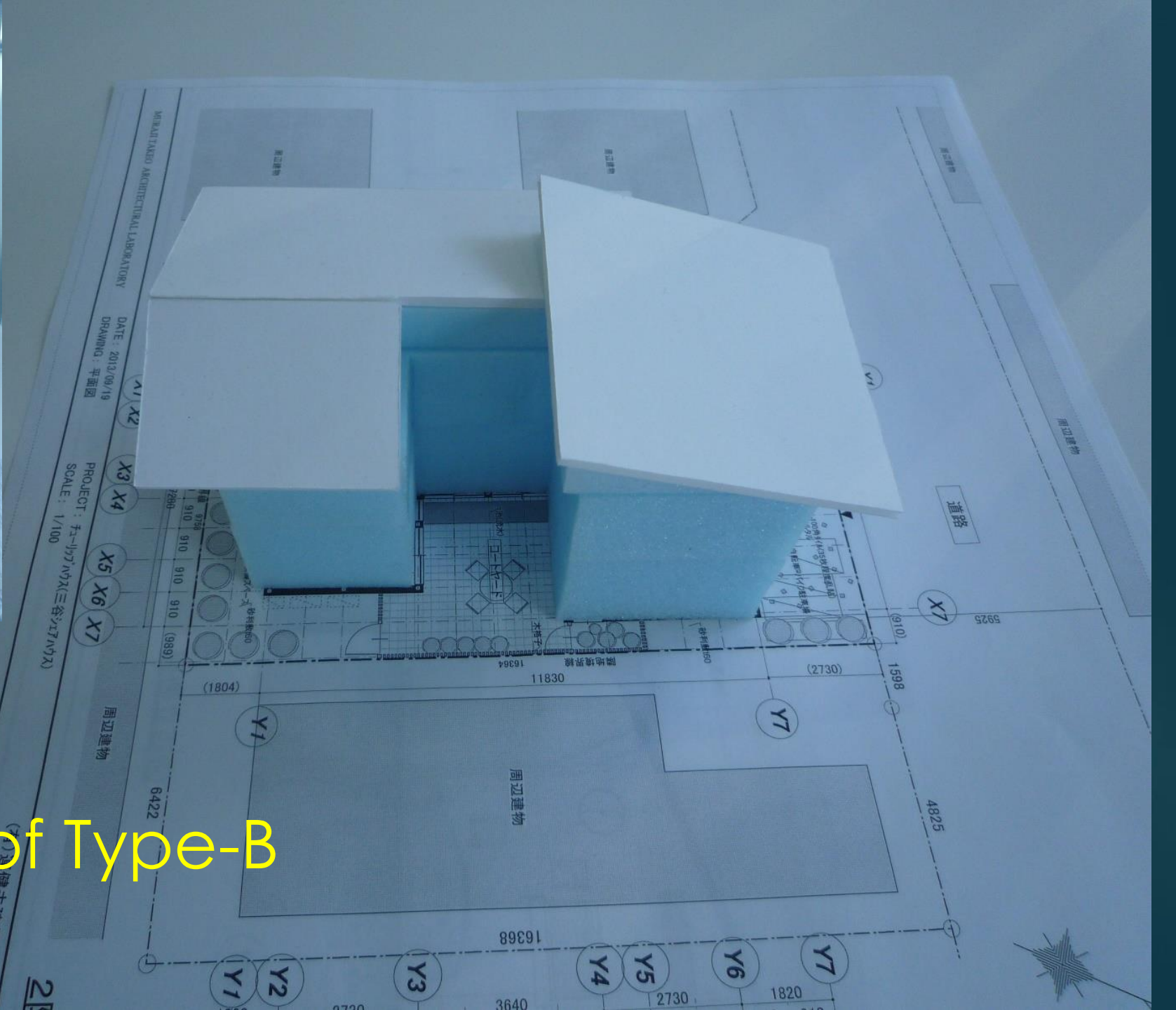


◀ 安定したオープンスペース創出 ▶

②案

コートヤードのある  
シェアハウス





Block Plan of Type-B

コートヤードのあなシェアハウス

# Planning of Type-B

寸法 場所 (731x2)



道路

道路

Y\*(X(n+1)-X(n-1))

-1982.492320
4194.915500
2412.396240
-1130.809350
-3176.880750
317.728490
158.5642450
150.56

コートヤードと近い...  
コートヤードを...  
人のつながりが  
できる!

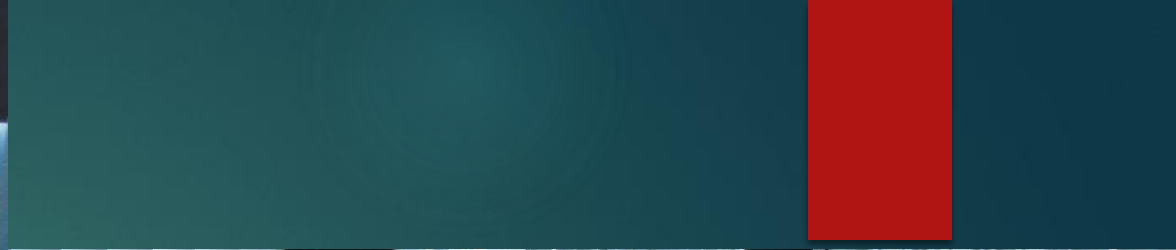
→ 流水がある!



2F	63.76	11.59
1F	64.59	3.31
合計	128.35	14.90

(38.74坪) (4.49坪)  
(抜別) 投資算  
坪703x38.74=2711  
坪155x14.9=223  
2934坪  
駐車場: 51坪 x 1780  
建築工事費: 304万  
設計費 (2.5%) 376万  
総計 3390万





her nickname was Tulip  
→ named Tulip House  
→ Gentleness, prettiness  
→ so **Roof became curbed!**

# Ground-breaking ceremony





Check the foundation, location, depth, thickness, rebars.  
Checking is important for one of roles of architect.



# Roofing Ceremony





Round window  
→ Showing off the carpenter's skills





Water table:.  
To create water flow  
Pumping equipment meeting

Exterior Construction:  
The client put tiles  
on the approach!  
→ User Participation in  
construction



# Client's family did painting works together → Participation in construction



Completion!







36 square meters in LDK!  
→The residents share it.

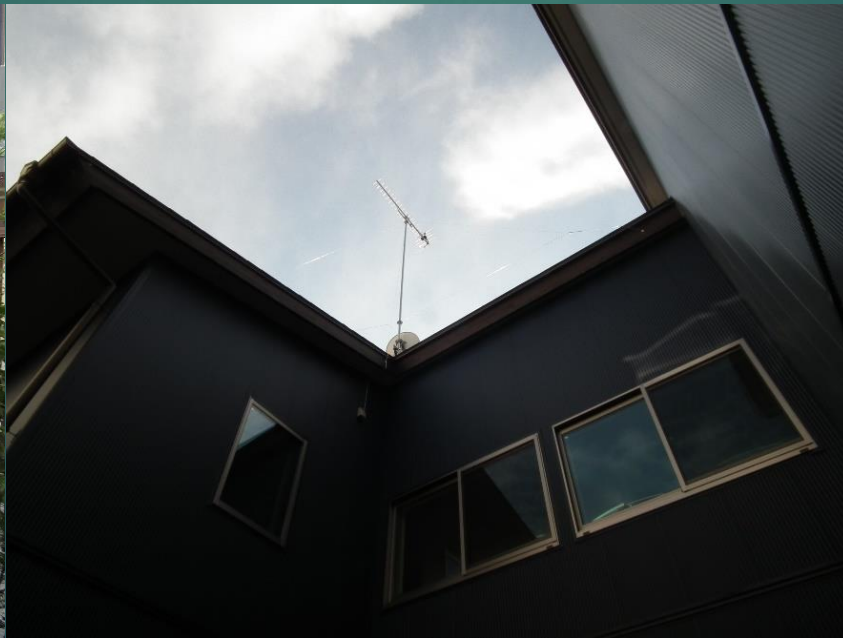


Share-house  
creates  
human  
connections.



**The water basin was created from the image of the collage.  
It gives healing and energy to the residents.  
The water table connects the outside to the inside, people to people,  
and nature to nature.**

**The goodness of the share-house is that  
the residents can use personal space + shared space**



# Tips for reading and feeling the collage

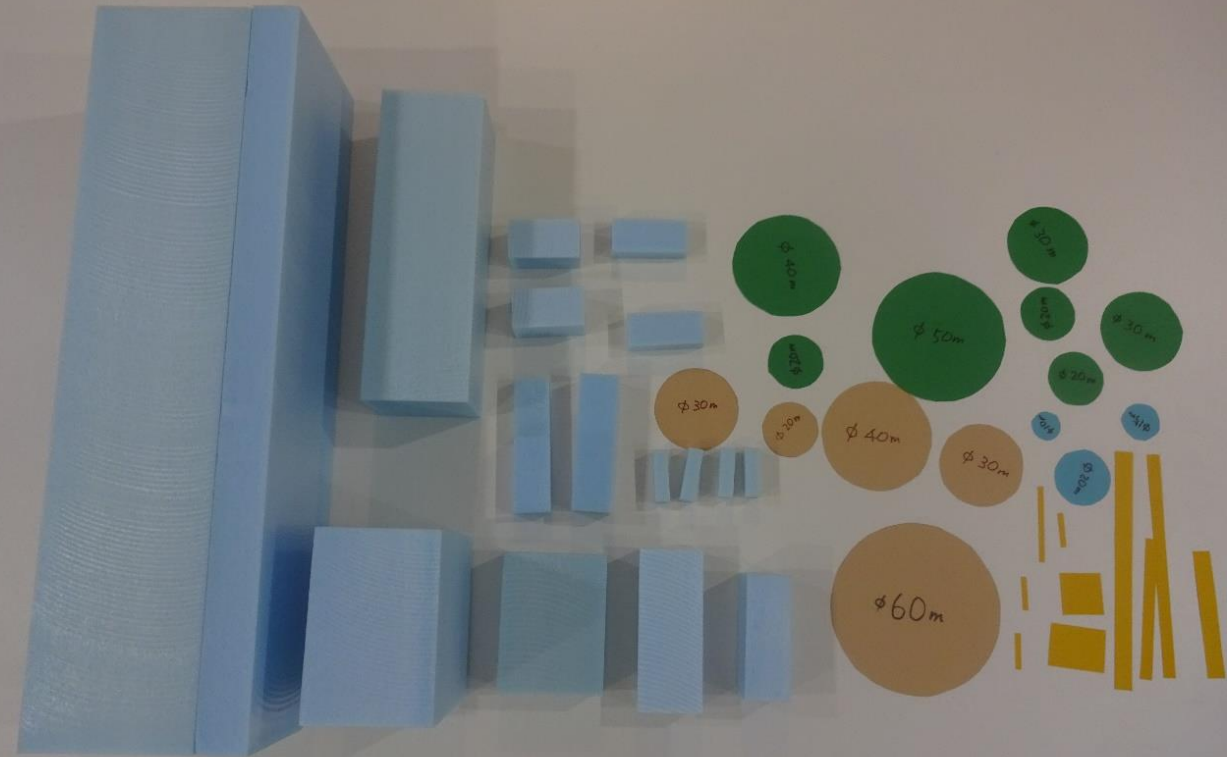
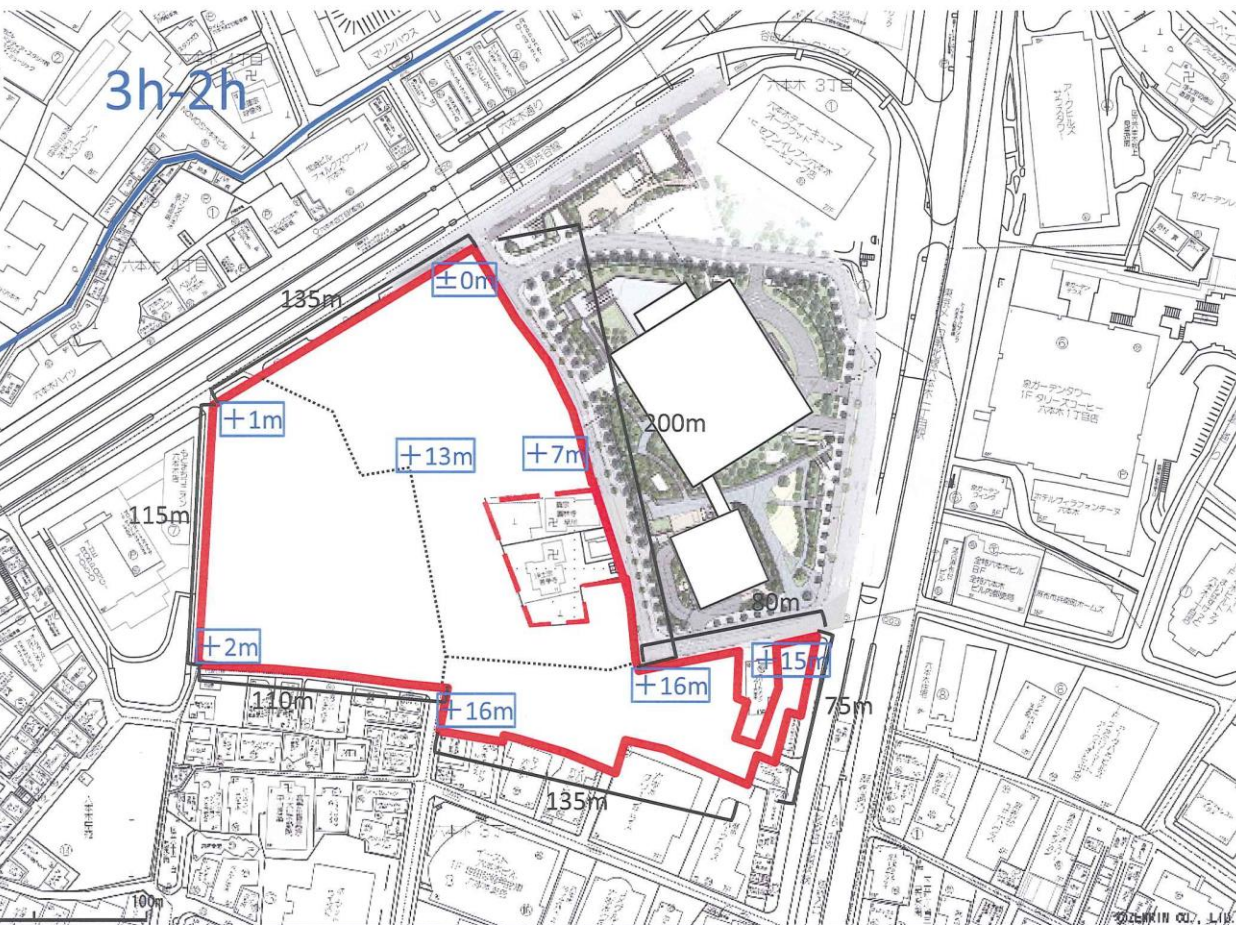
- ▶ • Dense or thin (Lots of thoughts or not.)
- ▶ • Colorful or not. (Lively or not.)
- ▶ • Watching the image
- ▶ (Capturing the Meaning of the Image)
- ▶ • Watching the keywords and sketches  
(Capturing the meaning)

## 3, Design Game

- ▶ This method, established by Henry Sanoff, applies a game-like technique that participants can enjoy and participate in to a simulated urban development experience. There are various ways of doing this, such as survey cards and board game. By placing the block model on the site drawing and explaining it, it becomes easier for participants to understand and share the architectural environment.

# Site map

# Block models Papers



Place the block models on the site drawing and explain it as you move it around.



# Considering in more than one proposal

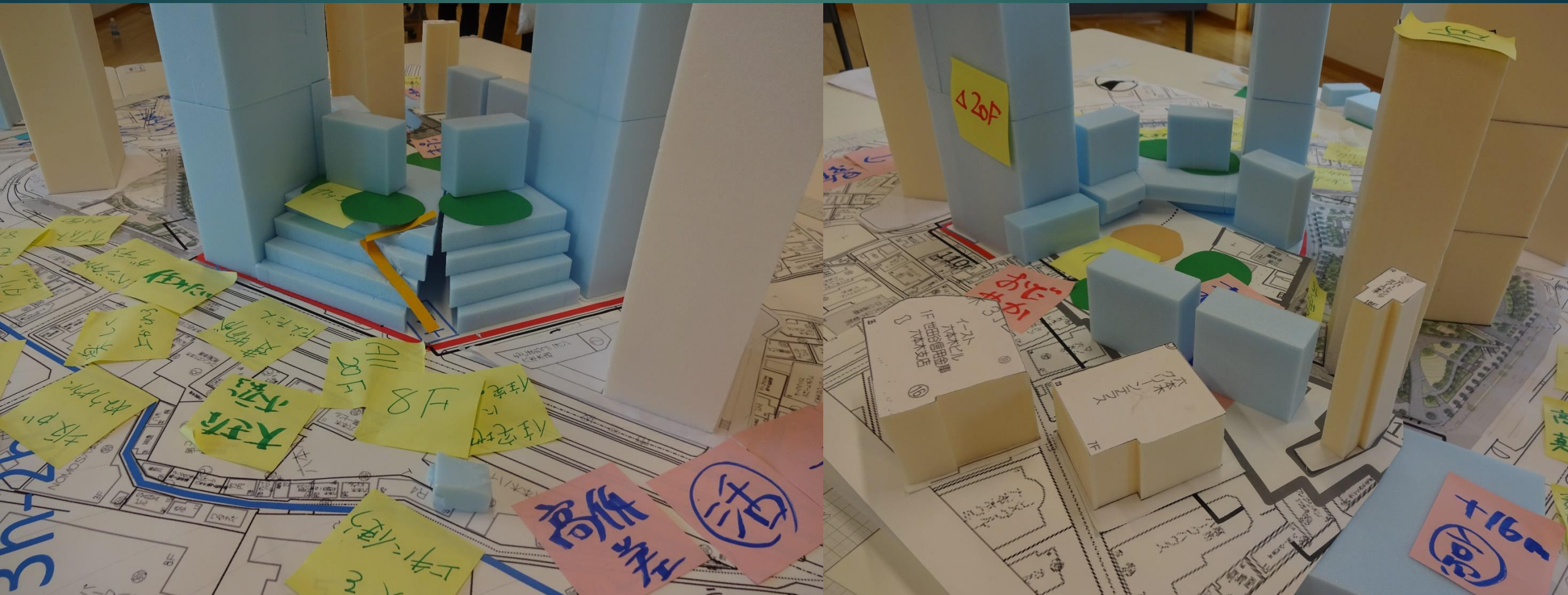


Type-A



Type-B

Squares and parks will be created between buildings.

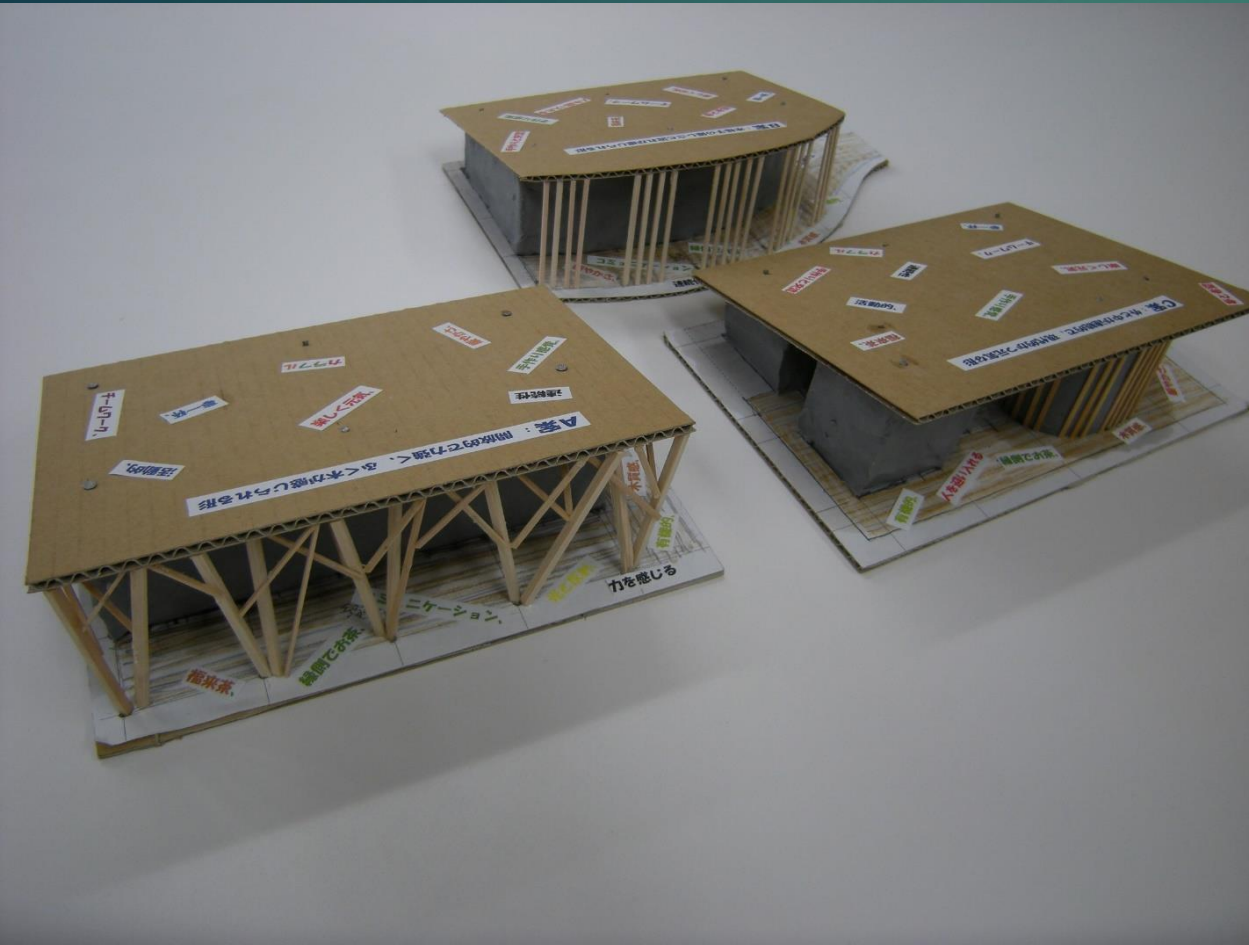




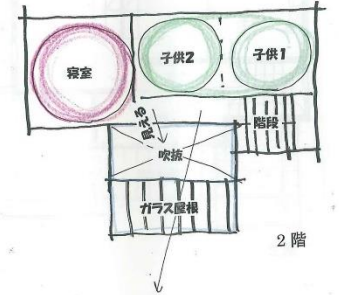
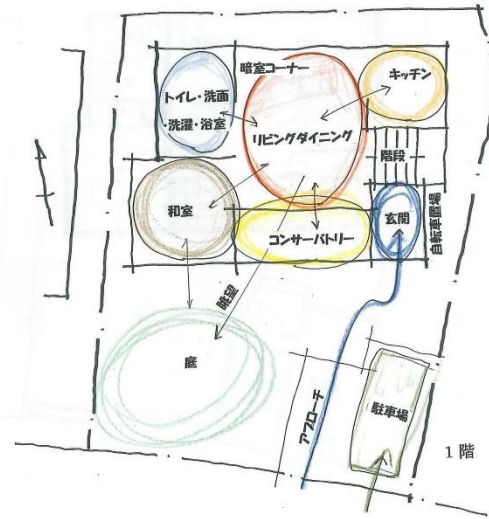
# Summarize what we discussed

- ▶ ①The office building will be located on the Roppongi street side.
- ▶ ②Residential buildings will be located on the south side.
- ▶ ③A plaza and park will be located between the two buildings.
- ▶ ④The area around the temple should be green.
- ▶ ⑤A promenade will be built around the buildings.
- ▶ ⑥Shops should be set up around the plaza and park.
- ▶ ⑦A grand staircase and a ramp will connect the plaza and the park.
- ▶ ⑧Put a pond and a fountain in the park.

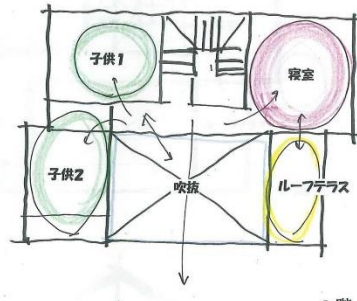
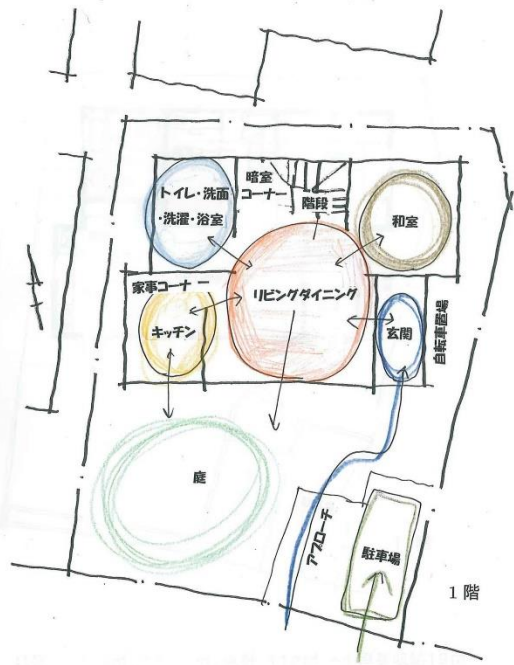
**Choice** is important for open to all.  
Choice creates opportunities for participation.



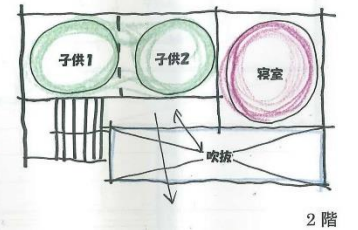
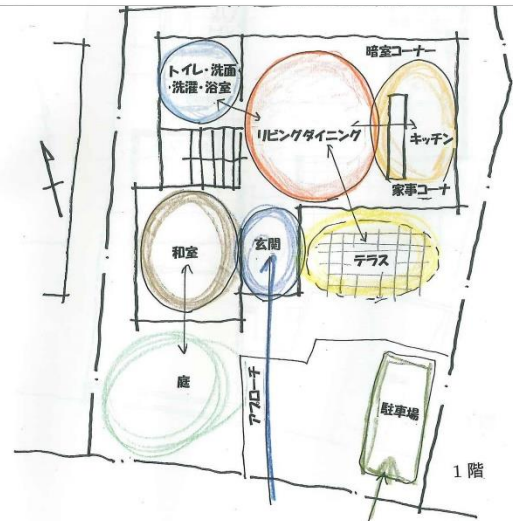
- ▶ To choose from
- ▶ two or three
- ▶ zoning proposals



案:コンサーバトリー(サンルーム)のある家  
**Type-A**  
A案



2階  
**Type-C**  
C案:吹抜と由がり階段のある家



B案:テラスをL字型に囲んだ家

**Type-B**  
B案

# points

- ▶ 1, Use methods that are easy for anyone to understand. (keywords, photos, models, etc.).
- ▶ 2, KJ method and collage can bring out participants' ideas and creativity.
- ▶ 3, Design games using block models is helpful for the participants to understand the architectural environment.
- ▶ 4, Choice will create opportunities for the participants.
- ▶ 5, It is important to use appropriate methods depending on the object, the purpose, and the participants.